

Crush Your Blog Goals

REVERSE-ENGINEERING WORKSHEET

STEP #1 (PRE-REQUISITE):

DEFINE YOUR BIG VISION FOR YOUR BLOG

* 6-MONTH GOAL:

* 1-YEAR GOAL:

* 5-YEAR GOAL:

STEP #2: WORK BACKWARDS FROM THE BIG VISION

GET OUT YOUR BLOG PLANNER OR A SEPARATE SHEET OF PAPER. FOR EACH STEP, ASK YOURSELF:

1. WHAT CHOICES DID I HAVE TO MAKE TO GET HERE?

2. WHAT OBSTACLES DID I HAVE TO OVERCOME TO GET HERE?